

MÓDULO 2
INTERPRETAÇÃO TEXTUAL
TEXT
**MARK ZUCKERBERG'S 650 MILLION FRIENDS
 (AND COUNTING)**

Back in June 2009, the globe's potpourri of social-networking sites was extremely diverse: Google's Orkut dominated India and Brazil; Central and South America preferred Hi5; Maktoob was king in the Arab world. The Vietnamese liked Zing, the Czechs loved Lidé, South Koreans surfed Cyworld. Two years after that, and Facebook has stolen users away from its rivals very fast. It's completely knocked Hi5 off the map in former strongholds such as Peru, Mexico, and Thailand. After a tense back-and-forth with Orkut in India, Facebook has emerged victorious. And it's becoming more popular in Armenia, Georgia, and the Netherlands, where local providers are making a desperate last stand.

There are some glaring exceptions to Facebook's colonization kick. Russians continue to use V Kontakte and Odnoklassniki, with Facebook a distant fourth in the rankings. China remains highly committed to domestic sites such as Qzone and Renren. But for the rest of us, we're living in Zuckerberg's world.

Questão 01

(ESPCEX 2011) According to the text, Facebook's boom on the Internet was in

- a) 2007.
- b) 2008.
- c) 2009.
- d) 2010.
- e) 2011.

Questão 02

(ESPCEX 2011) How many different social-networking sites are mentioned in the text?

- a) Five.
- b) Seven.
- c) Nine.
- d) Eleven.
- e) Thirteen.

Questão 03

(ESPCEX 2011) According to the text, Facebook is not number one in

- a) South America.
- b) Peru, Mexico and Thailand.
- c) Russia and China.
- d) India and Brazil.
- e) South Korea.

Questão 04

(ESPCEX 2011) In the sentence "And it's becoming more popular in Armenia, Georgia, and the Netherlands", the pronoun it refers to

- a) Orkut.
- b) India.
- c) Armenia.
- d) Hi5.
- e) Facebook.

Questão 05

(ESPCEX 2011) Which alternative represents the main idea of the text?

- a) Facebook dominates the world of social networks.
- b) Orkut is the most popular site in Latin America.
- c) Facebook is used by people all over the world except in China.
- d) Orkut won the battle in India.
- e) Facebook is one of the top three in popularity in Russia.

GABARITO				
1	2	3	4	5
e	d	c	e	a