

Habilidade Específica – Relações Internacionais

As respostas deste caderno deverão ser transferidas para o GABARITO-RESPOSTA A1

I – About Corporate Diplomacy

Read the text below carefully:

“(....) It’s about time that diplomacy adapted to modern times. Information is no longer privy only to embassies. Today, many private intelligence firms, think tanks, and NGOs have better access to quality sources than experienced diplomats do. And the idea that diplomats should exclusively represent their governments in other countries is now obsolete. Government leaders regularly dispatch their trusted aides on strategic missions instead of relying on career diplomats whom they may not know personally. These new emissaries often eschew choreographed, ceremonial diplomacy for immediate results; they favor foreign investment instead of foie gras. Taxpayers around the world raise their eyebrows at the costs of certain trappings of diplomacy, and they demand more restraint than is evidenced in many traditional diplomatic rituals -- such as those in Japan and Sweden in which ceremonial horse-drawn carriages still transport newly appointed foreign ambassadors to meet Emperor Akihito and King Carl XVI Gustaf, respectively”.

TAVARES, Rodrigo. *Foreign Policy Goes Local How Globalization Made São Paulo into a Diplomatic Power In: Foreign Affairs*. October 9. 2013

1. Why are national governments making formal relations with cities and states, and what does it mean for the future of diplomacy? – Answer in English – 5 lines.
2. What is a Think Tanks? Why its importance? - Answer in English – 5 lines.

II – Sobre suas escolhas e seu futuro

3. Cite 3 justificativas do porquê escolheu o curso de relações internacionais da Belas Artes?
4. Descreva quais serão as suas atividades no campo da diplomacia corporativa?
5. Qual o seu propósito, a sua causa?