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ENEM E VESTIBULARES 09

EXERCÍCIOS



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How Is Social Media Morphing Our Self-Image?



In the HBO documentary *Fake Famous*, three young people agree to participate in a social experiment. They move to Los Angeles and allow the film's director to turn them into social media influencers. The director choreographs photo shoots to manipulate the idea of a glamorous lifestyle. Then, he buys followers so it appears each participant's social media accounts are popular and influential.

The documentary is meant to criticize how social media isn't real and most images are manipulated. Social scientists are finding users are not just editing settings on social media. Users, especially women, are editing their bodies and faces. And this practice has led to a new standard of beauty.

Problemsocially, social scientists say this standard of beauty is nearly impossible to obtain. In the past, people had less access to images representing the ideal body. Magazines came out just once a month. Billboards and television ads provided fleeting glimpses. Social media now provides users with a steady stream of images that are edited to fit with the new slim thick ideal.

Social media has changed both expectations for the ideal body type and which facial features are now considered ideal. Social media users can use editing tools to achieve the look in pictures. Taylor says the person might be satisfied with the photo, but that sense of self-contentedness doesn't continue when they look in the mirror.

Adaptado de: <https://www.discovermagazine.com/mind/how-is-social-media-morphing-our-self-image> Acessado em 27 de abril de 2022.

01. (CESMAC) According to the text

- a) resemble traditional cigarettes.
- b) HBO shows just how hard it is for anyone to become a national celebrity.
- c) the documentary which involves the teenagers shows their true selves.
- d) the TV network actually meant to show how glamorous life must be.
- e) three famous teens want to become even more famous than ever before.

02. (CESMAC) According to the text

- 1) the documentary meant to show the fake reality of social media.
- 2) people turn out to look the same both in pictures and in real life.
- 3) the ideal beauty standard is by no means impossible to achieve.
- 4) the prevailing standard of beauty has been shaped by social media.
- 5) women and men are constantly bombed with manipulated images.

The following alternatives are right:

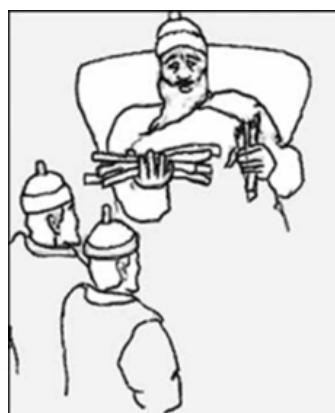
- a) 2, 3 and 5 only.
- b) 1 and 3 only.
- c) 1, 4 and 5 only.
- d) 3 and 5 only.
- e) 2 and 4 only.



03. (CESMAC) One can infer from the cartoon above that

- a) the doctor believes in the healing power of crystals.
- b) lobbies have a strong influence on what is prescribed.
- c) the prescription of crystals is a regular medical practice.
- d) crystals have taken over the role of medicinal drugs.
- e) the patient is an esoteric person and against allopathy.

The bundle of sticks



A father had a family of sons who were always fighting among themselves. When he failed to end their disputes by his warnings, he determined to give them a practical illustration of the evils of disunion; and for this purpose he one day told them to bring him a bundle of sticks.

When they had done so, he placed the bundle into the hands of each of them in succession, and ordered them to break it in pieces. They tried with all their strength, and were not able to do it.

He next opened the bundle, took the sticks separately, one by one, and again put them into his sons' hands, upon which they broke them easily.

He then addressed them in these words: "My sons, if you are of one mind, and unite to assist each other, you will be as this bundle, unhurt by all the attempts of your enemies; but if you are divided among yourselves, you will be broken as easily as these sticks."

(www.umass.edu. Adaptado.)

04.(UEA) O ensinamento ministrado pelo pai a seus filhos pode ser expresso da seguinte maneira:

- a) "A união faz a força".
- b) "Filho criado, trabalho dobrado".
- c) "Melhor prevenir do que remediar".
- d) "Quando um não quer, dois não brigam".
- e) "A corda sempre arrebenta do lado mais fraco".

05. (UEA) O trecho do segundo parágrafo "They tried with all their strength, and were not able to do it" indica que os filhos

- a) esgotaram suas forças ao quebrar o feixe de varas.
- b) não conseguiram quebrar o feixe de varas.
- c) nem sequer tentaram quebrar o feixe de varas.
- d) não deveriam ter tentado quebrar o feixe de varas.
- e) fizeram exatamente o contrário do que o pai havia pedido.

Gabarito:

01. D

De acordo com o texto, um trio de jovens medianos experimenta uma falsa fama pela primeira vez.

02. C

- 1) o documentário pretendia mostrar a falsa realidade das redes sociais.
- 2) ~~as pessoas parecem iguais tanto nas fotos quanto na vida real.~~
- 3) ~~o padrão ideal de beleza não é impossível de ser alcançado.~~
- 4) o padrão de beleza predominante foi moldado pelas mídias sociais.
- 5) mulheres e homens são constantemente bombardeados

com imagens manipuladas.

03. B

Pode-se inferir do cartum acima que lobbies têm uma forte influência sobre o que é prescrito.

04. A

05. B

O pacote de varas

Um pai tinha uma família de filhos que viviam brigando entre si. Quando ele falhou em encerrar suas disputas com suas advertências, decidiu dar-lhes uma ilustração prática dos males da desunião; e para isso um dia disse-lhes que lhe trouxessem um feixe de gravetos.

Feito isso, ele colocou o pacote nas mãos de cada um deles sucessivamente e ordenou que o quebrassem em pedaços. Eles tentaram com todas as suas forças e não conseguiram.

Em seguida, ele abriu o pacote, pegou os gravetos separadamente, um por um, e novamente os colocou nas mãos de seus filhos, sobre os quais eles os quebraram facilmente.

Ele então se dirigiu a eles com estas palavras: "Meus filhos, se vocês tiverem uma mesma mente e se unirem para ajudar uns aos outros, vocês serão como este feixe, ileso de todas as tentativas de seus inimigos; mas se vocês estiverem divididos entre si, serão quebrados tão facilmente quanto esses gravetos.

Anotações